





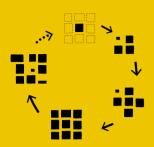


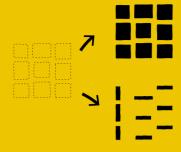


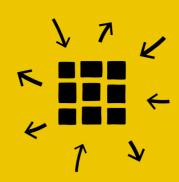




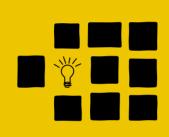
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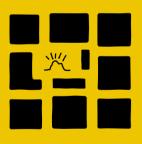




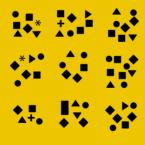














A Manual 10 Principles for the Design of New Towns

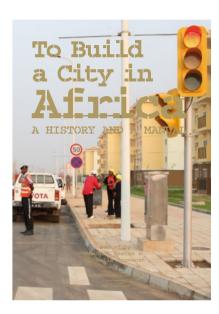
Background

This Manual is part of the publication *To Build a City in Africa. A History and a Manual* (Rachel Keeton and Michelle Provoost (eds), NAI010 Publishers 2019). This book is about the role of urban planning and urban design in the genesis of an entirely new generation of new cities and New Towns that is being produced right now on the African continent. It is about the design of cities, not about urbanisation in general or even about the -equally important - economy, technology or governance of building cities.

It is widely known that Africa has become the world's fastest urbanising continent. This urbanisation is a huge challenge in areas with fragile institutional frameworks and chronic poverty. Existing cities often become overcrowded and congested. In response to this, both state and private developers increasingly see a market for New Towns – comprehensively planned, mixed-use urban developments on greenfield sites. To illustrate the extent of this phenomenon, the authors calculate that if all the New Towns in Africa that were announced by 2018 meet their targets, 77 million people in Africa (or nearly 10 percent of the total urban population), will be living in New Towns by 2030.

In many cases, these New Towns end up attracting mainly international companies and catering exclusively to the middle- and upper-income groups, disregarding the low-income groups who make up the majority of Africa's urban dwellers, and failing to adequately address ecological vulnerabilities.

In *To Build a City in Africa* we explored the complex implications of these new developments through an inventory of almost 150 New Towns, interviews with different stakeholders, in-depth case studies of five African New Towns in different countries, and essays that elaborate specific issues connected to these New Towns.



The Manual - 10 principles

An important part of the book is the Manual, which offers an alternative approach for planners, developers and other decision-makers aiming to construct more inclusive and sustainable New Towns in Africa. The Manual consists of a set of ten design and planning principles:

- Planning is an ongoing process
- Plan for adaptivity
- No New Town is an island
- Use no cut and paste universal model
- Embrace new ideas
- Infrastructure and mobility for all, from the start
- Use a blue-green infrastructure as the central framework
- Incorporate local cultural heritage(s)
- Combine top-down and bottom-up
- New Towns need diversity

The principles are organised in a way that loosely follows the order from long-term and large-scale decisions and processes to smaller scale and urban design advice. The first three guidelines therefore address issues related to process and site selection such as the need for long-term planning and planning for adaptivity, affirming the need to view New Town planning as a process of evolution over time, rather than a product that is 'complete', as well as integration into large-scale spatial planning and existing networks at different scales. The fourth and fifth guidelines argue against the tendency to copy-paste urban models from elsewhere, plead for innovative, local designs, and recommend experimentation and exploration. The sixth and seventh address urban design issues and convey the lesson that successful New Towns include infrastructure for every modality right from the start, as well as the inclusion and integrated planning of green open spaces and water networks as the backbone of the urban plan. The final three guidelines deal with the need to embed the New Town in its local context, local culture, and heritage, and the needs for transparent public engagement in the planning process and inclusion of existing residents and communities.

The principles were distilled from various research strands: first, they are based on historic research through close consideration of 20th century African New Towns. Second, they draw on our experiences with New Towns worldwide. Third - and most importantly - we have used our analysis of current and contemporary plans in Africa to identify the most common critical aspects in the planning of New Towns in Africa and have geared the principles towards these issues.

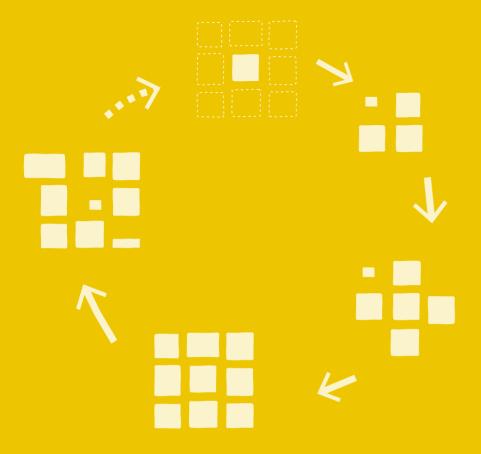
The principles have been developed as an addition to the *New Urban Agenda* by the United Nations (2017). Underlining the general recommendations for planning and urban design in this document, there are a number of issues that specifically apply to the physical planning and design of New Towns, which have not been addressed in the *New Urban Agenda*. This Manual hopes to rectify this omission and offer advice on essential steps in the planning and design of New Towns.

An early draft of these principles was first presented at the first International New Town Day in Almere, the Netherlands, 2016. Later in 2016 they were presented in Quito, Ecuador at Habitat III. Following that, they were further tested through workshops with New Town stakeholders, reviewed by multi-disciplinary experts, and refined through extensive discussion with planners, developers, politicians, and residents of African New Towns.

This Manual is free to use and disseminate. Let us know what you think at: info@newtowninstitute.org

You can order the publication R. Keeton, M. Provoost (eds), To Build a City in Africa. A History and a Manual here:

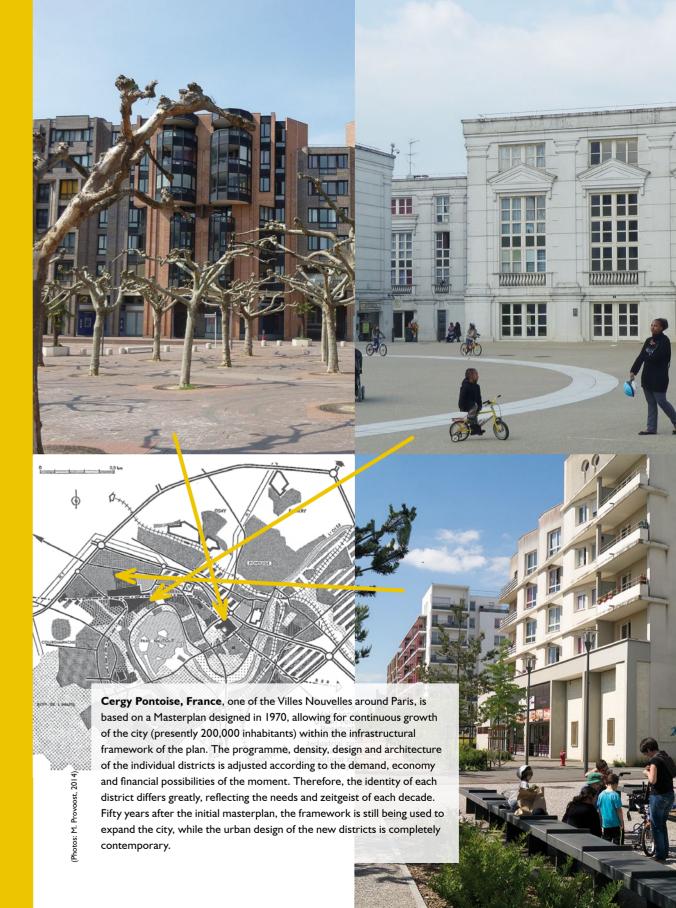
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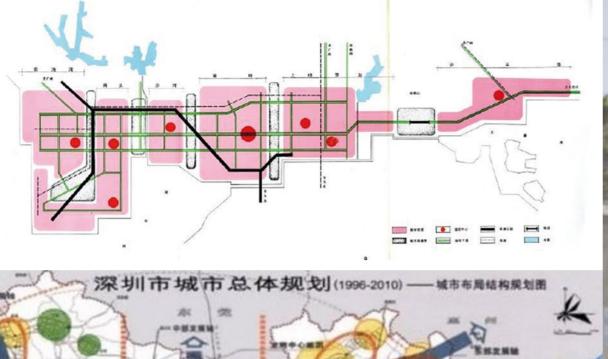


1. Planning is an ongoing process

No city is permanent or static, and everything that was once modern
eventually becomes outdated. The cities that are most effective are
those that reflect and adapt to changes over time. New Towns should
be conceptualised as a very long-term process, rather than a short-term
product. They need time to develop into complete and vital urban
environments. All cities continuously evolve over time, and this evolution
should be clearly addressed in terms of phasing, sequencing, maintenance,
and financing.

To do so, the (master) planning documents must be re-evaluated at key stages, and especially when growth-related, large infrastructural or programmatic choices are being considered. Monitoring and evaluation should be ongoing throughout the New Town's life cycle, so that current conditions are understood, changes are documented and their consequences can be processed in consecutive planning phases. It usually takes New Towns at least 50 years after initiation and sometimes longer to reach maturity. Private developers should therefore work with local governments to achieve long-term results. No city is ever finished.



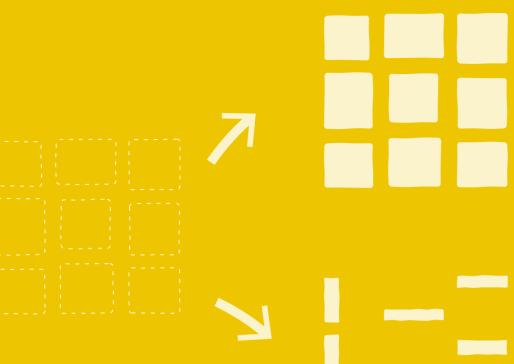


Shenzhen, China reviews its masterplan every ten years, actively incorporating current conditions into new planning documents. The city was established as a Special Economic Zone in 1980 as an economic and political experiment. The first masterplan was quite rudimentary and mapped the outline of the new city as a linear city developing along a few main highways. Subsequent masterplans have been issued every decade to cope with the fast pace of development of the city: To steer the development, but also to invite it; to not frustrate development; and to make negotiations and detailed plans possible on

more detailed levels.





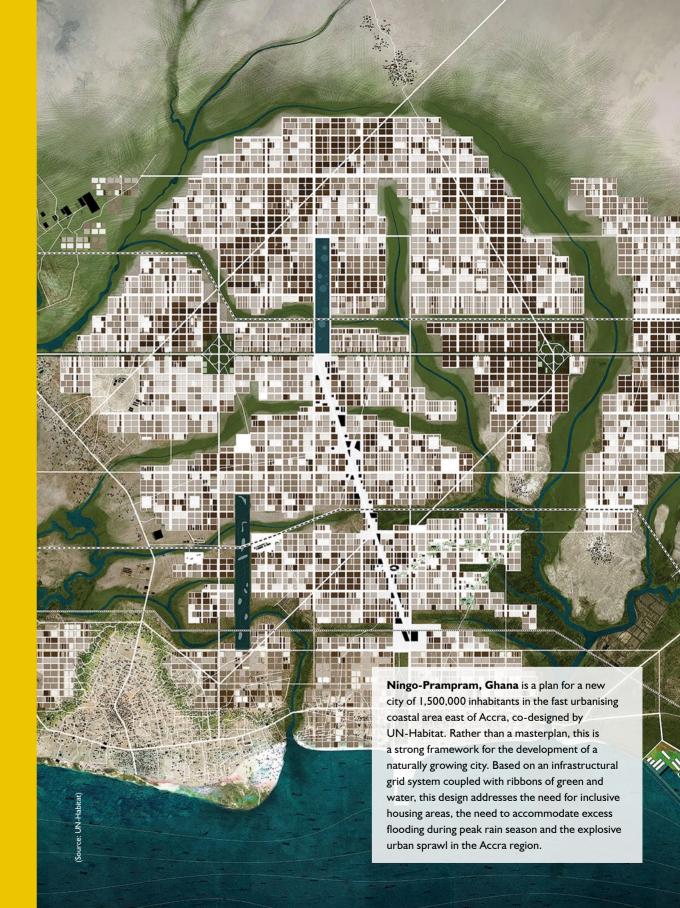


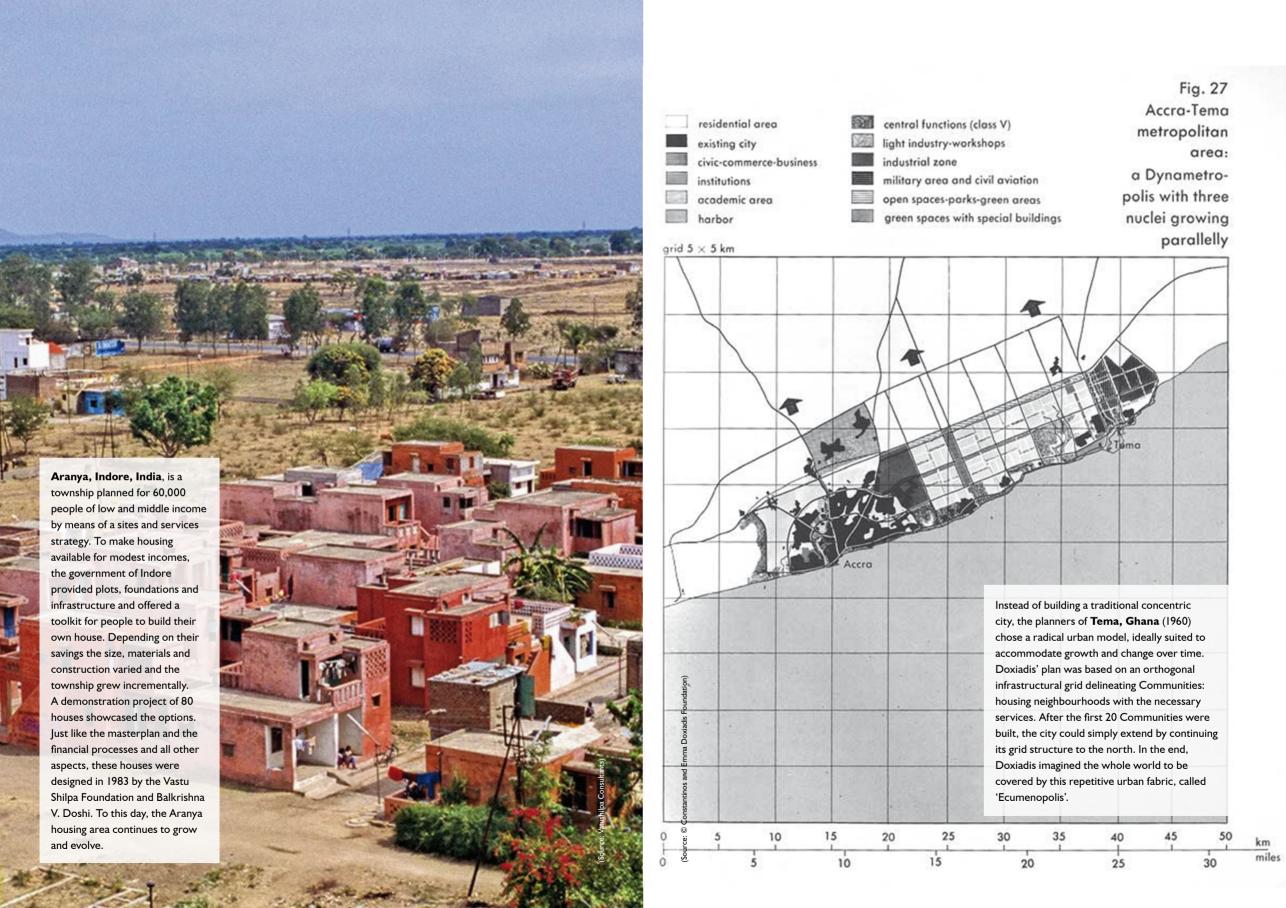
2. Plan for adaptivity

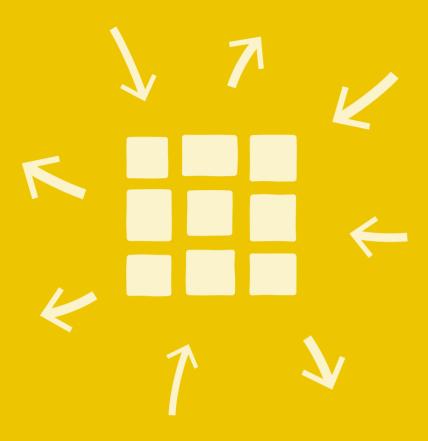
When a city is conceived according to a masterplan aimed at a single, final result, it limits the New Town's capacity for change. For this reason, New Towns have historically struggled with the need to adapt to dynamic economic or social conditions. Their masterplan was conceived at a single moment in time, and because planning inevitably reflects the conditions at that one moment, a masterplan is frequently obsolete before it is even realised.

Demographic projections indicate continued urban growth over the next century throughout the African continent. The masterplan for Abuja, Nigeria (1979), for example, was planned for a projected population of three million after 25 years, but its metropolitan area currently has six million residents. Others, like Dodoma, Tanzania, have never reached the population size they expected to achieve. To adapt successfully, New Towns must be able to absorb influxes (of varying sizes) through increased density and/or extension, becoming increasingly compact over time without degrading public and green spaces.

Demography is just one of many factors that may not crystalise as expected. New Towns will also have to address future issues that we simply cannot anticipate. The organising urban form should therefore create spatial conditions that enable adaptation to a number of variables, including: demographic, economic, and environmental. Urban planning should leave space for reinterpretation over the course of time. A masterplan should not create a final image, or a blueprint that needs to be realised, but rather a spatial vision for the future and a solid framework to reach this goal while leaving space for new insights and infill. Planning for adaptivity requires the capacity to accept uncertainty.





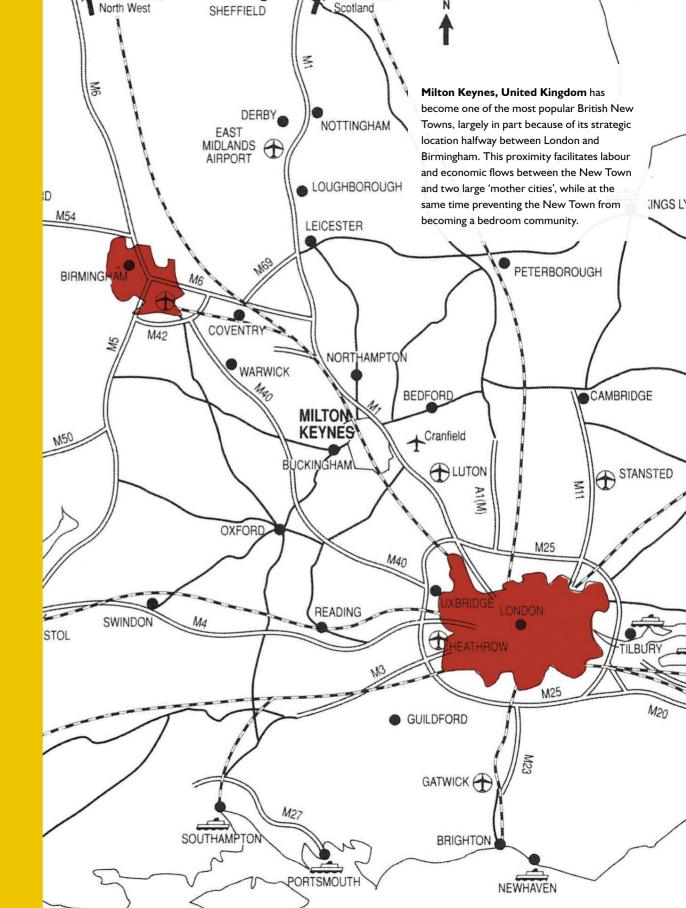


3. No New Town is an island

Many New Towns in Africa are developed on sites that are chosen for their low price, the transparency of ownership, or relationship to a person with political influence. This can cause problems related to access as New Town residents find themselves with long commutes to and from a 'mother city'. A location that is not connected by existing infrastructure can also seriously limit the New Town's growth: residents or businesses are less likely to move to a New Town that is difficult to access.

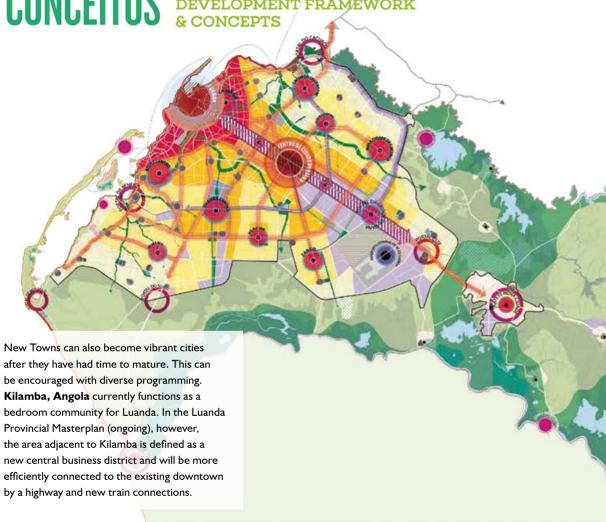
The site selection phase is therefore critical to the future success of the New Town. Potential locations must be considered within their regional and national contexts. The sites should be selected based on accessibility (efficient infrastructural connections to surrounding urban areas), local needs, geographic conditions, potential for growth, and position in existing social, financial and production networks.

Planning New Towns requires a thorough evaluation of the position of the city with respect to regional, national, and global flows. To ensure their success, future New Towns should be based on a comprehensive national spatial policy and not planned as isolated projects.





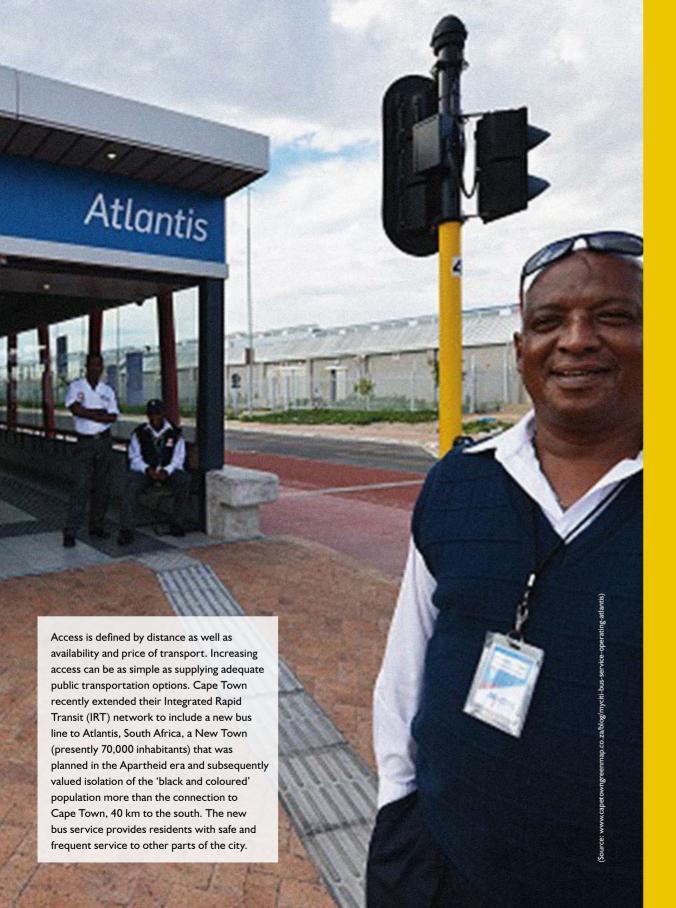
ESTRUTURA DE DESENVOLVIMENTO E CONCEITOS DEVELOPMENT FRAMEWORK & CONCEPTS













4. Use no cut-and-paste universal mode! There is no one-size-fits-all mode for New Towns: models from one part of the world don't guarantee success when exported to another part. The economic acceleration of a city like Dubai doesn't mean that a similar model can be equally successful or appropriate in African countries with completely different economic and demographic compositions. However, we are witnessing a growing number of planned cities in Africa that take models from the Middle East and Asia as archetypes to emulate.

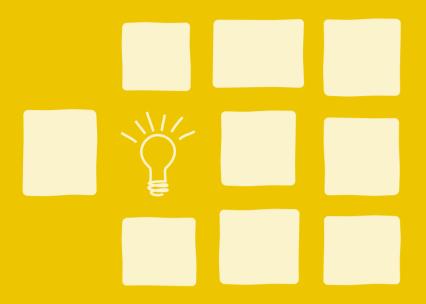
The reason for this is that international companies have pinpointed urbanisation in Africa as the next global opportunity for profit. Not only private companies, but also state-owned companies in China, South Korea, and Singapore aim to prolong their success in other parts of the world by exporting standard urbanisation models from their own countries.

As a result, the influx of foreign parties also results in the import of foreign urban concepts, often uncritically adopted by local governments. This shows how global capitalism has become perhaps the most powerful force for homogenization of contemporary urban environments. It also helps explain the uniformity of the African New Towns presented in this book, and their strong similarities with New Towns in parts of the world such as Asia, Latin America or the Middle East.

Instead of accommodating this imported uniformity, every country should be capable of developing its own urban models based on local culture, climate, politics, social needs and financial possibilities. To support this contextualization, local capacity-building within the planning discipline, planning and design education, and training are necessary and should be stimulated at national, regional, and local levels. Next to that, there is a need for a mentality change to inform future urban design, including an awareness of the incredibly diverse African urban traditions and the unique characters of present day urbanisation processes in Africa.







5. Embrace new ideas

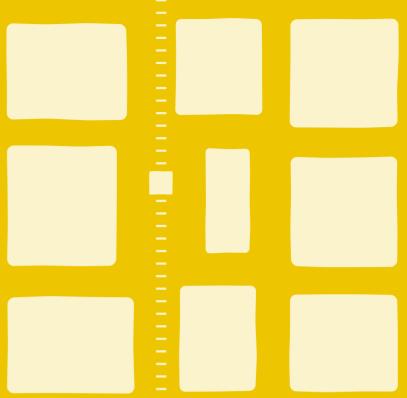
The culture of New Towns is forward-looking, with an emphasis on innovation and experimentation. This ambition is optimistic and should be fostered. Every New Town in history has attempted to surpass cities of the past and showcase state-of-the-art urban design, technology, finance, or architectural techniques. Recent innovations have included experiments in the fields of sustainability, climate change response, and energy, as well as social changes such as participatory design, resident engagement, and revisions of the relationships between government and residents.

For future New Towns this means the development of new solutions (not only in technology but also social, cultural, political and financial innovation), should be supported in order to improve the fairness and competitiveness of the city. New Towns can be excellent laboratories for experimentation, as well as implementation of the sustainable urbanism goals outlined in the New Urban Agenda.





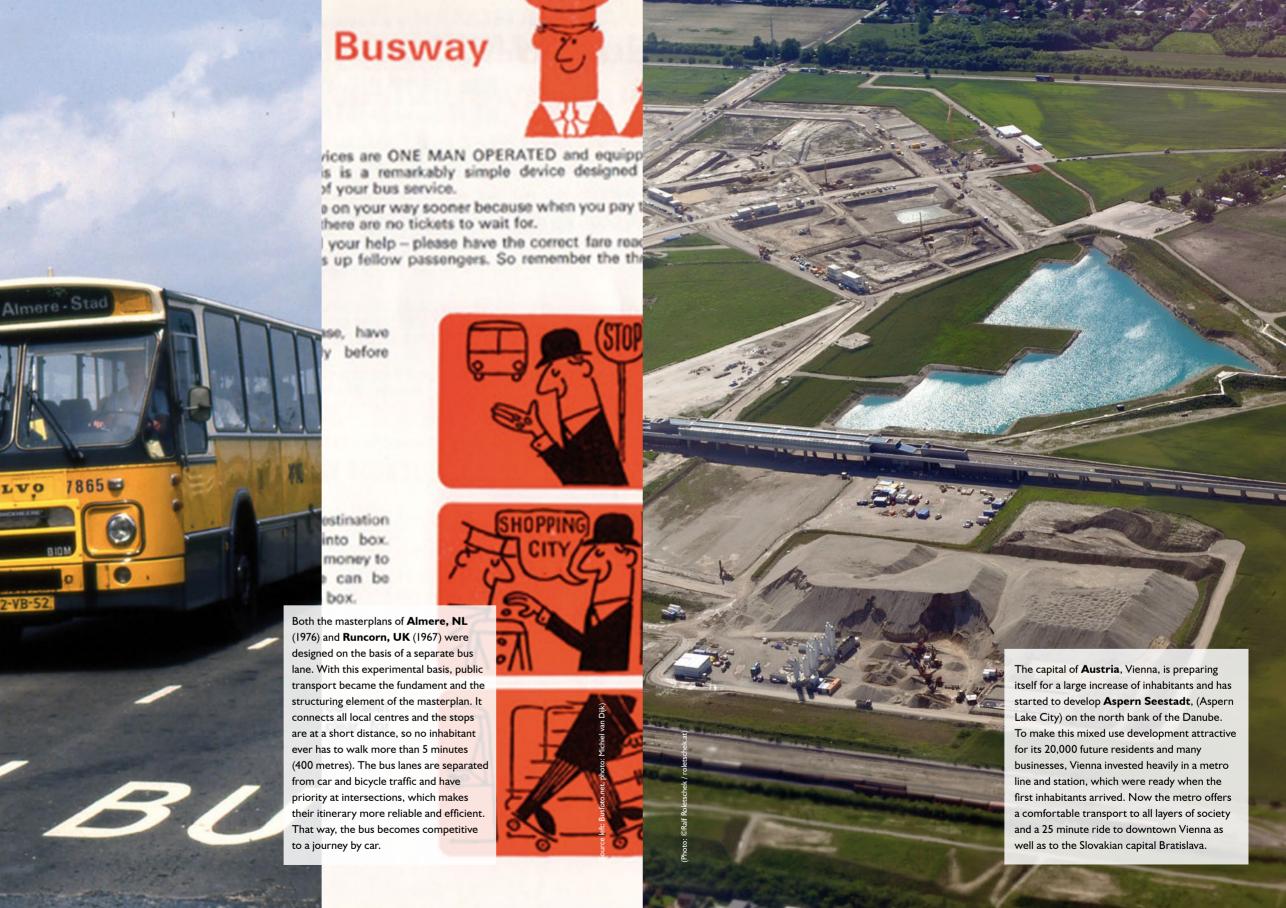




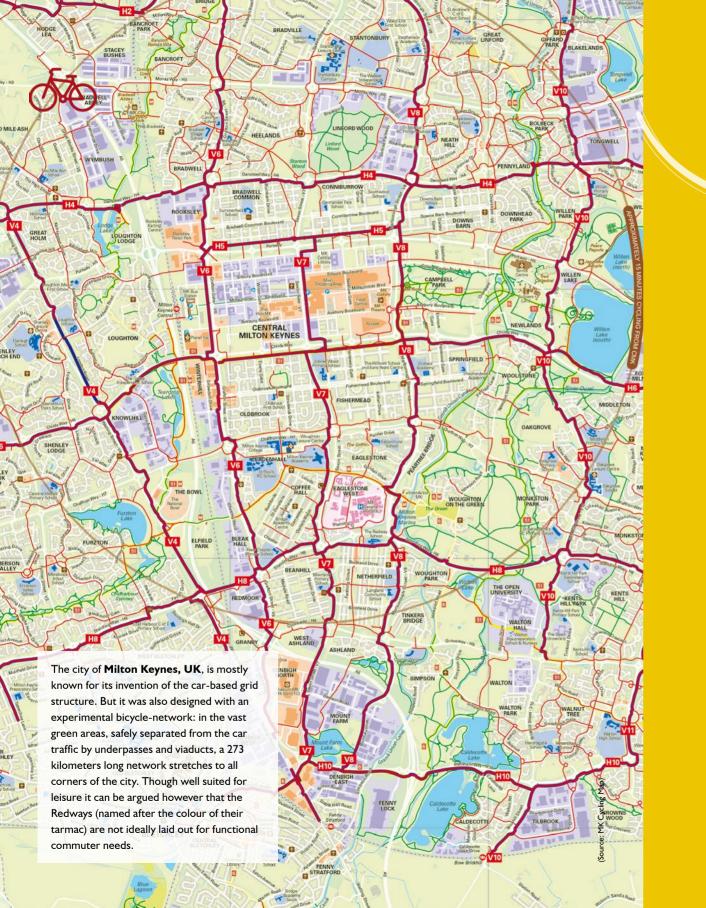
6. Infrastructure and mobility for all, from the start

New Towns are usually located at a short distance from their 'mother city' but still programmatically connected when it comes to work and services. Strong and diverse transportation connections are therefore essential. Many New Towns begin phased development with housing construction, leaving public transport for a later moment, and usually this has proven to be a mistake. The provision of public transport within the city and to surrounding cities from the immediate start of development is a main factor in the success or failure of New Towns. Without good and efficient mobility options the image and attraction of the New Town will suffer in a way that is hard to overcome at a later stage. To combat this, services, amenities, road infrastructure, and public transport must be provided and should be initiated before housing becomes available. Various constructions have been developed to support this approach, such as temporarily reduced rents for early service providers.

Transport and mobility plans should be an integral part of the urban design and overall territorial plans, connecting the density and programme to the availability of transit options (commonly called transit-oriented development, or TOD). The urban plan should promote a wide range of mobility options and not prioritise cars over other transit types. It should include mass transit options such as trains, trams, or buses, and encourage slow traffic by providing distinct routing for carts, bicycles and pedestrians. Increasing the diversity of transport options makes mobility safe, efficient and accessible for a wider range of users.







7. Use a blue-green infrastructure as the central framework

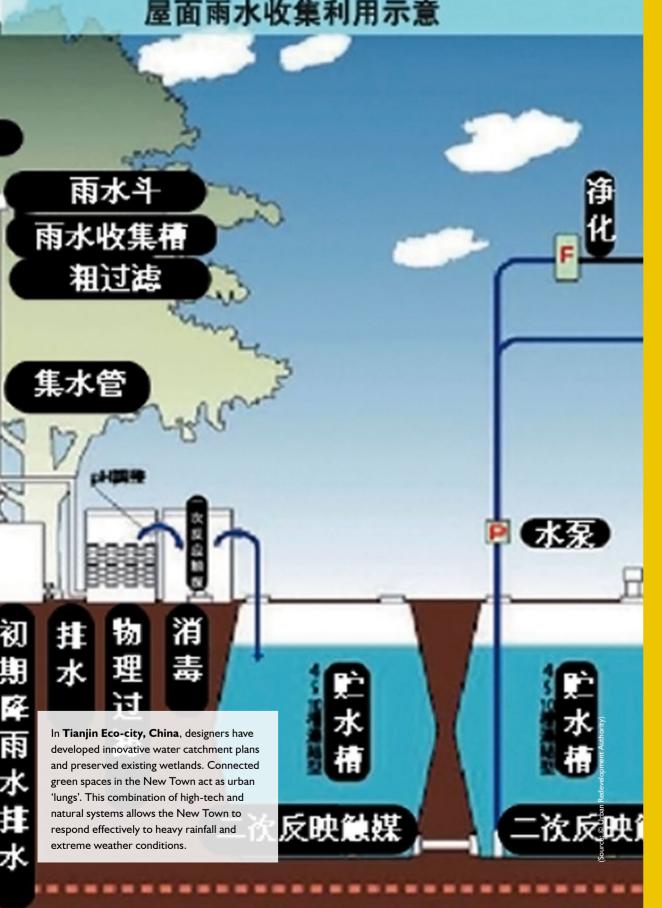
New Towns often treat their underlying landscape as a *tabula rasa*. This omission can contribute to (unintentional) environmental destruction. It can also make New Towns more vulnerable to the effects of climate change, which are becoming increasingly visible in the form of droughts, floods, and natural disasters. It is critical to consider the specific opportunities and limitations offered by individual sites, especially in areas facing rapid urbanisation or located near water systems. A solid backbone of (green) open spaces and a (blue) water network can provide a robust and distinctive organisational framework for a New Town.

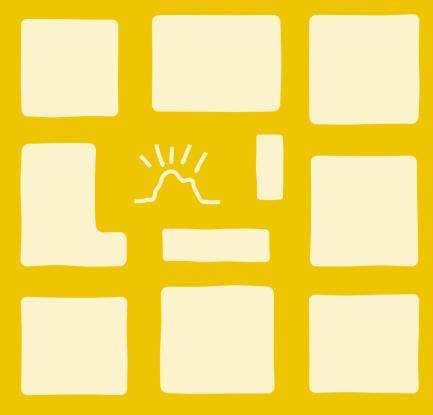
According to UN-Habitat's urban design principles, green spaces should account for 30 percent of total area and offer safe, quality public spaces that are open and accessible to all. Green spaces should be multifunctional areas for social interaction and cultural exchange. This network should underpin every New Town design by combining ecology, flood prevention, and water retention with public space and leisure.

Spatial planning (where to build) and urban design (how to build) are powerful instruments to increase a New Town's resilience. Any urbanisation puts a burden on local resources and environmental conditions, and increases the demand for water. This can result in competition (with industry and agriculture) for limited natural resources, and it may also increase waste, pollution, the risk of flooding, and depletion of non-renewable groundwater. The scarcity of drinking water, wastewater treatment, and the ecological quality of aquatic ecosystems in any New Town and its immediate surroundings are therefore important considerations for the design of an urban plan.







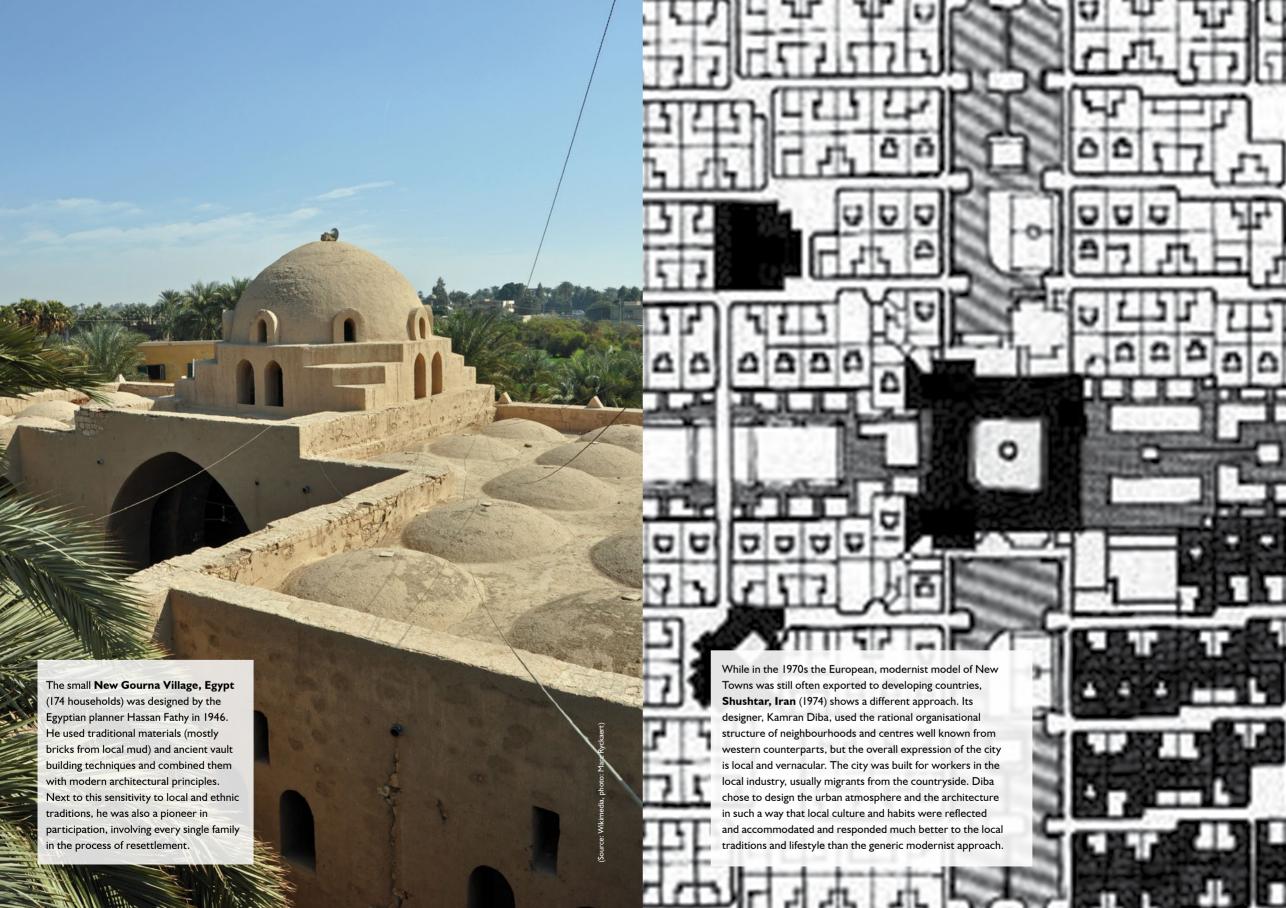


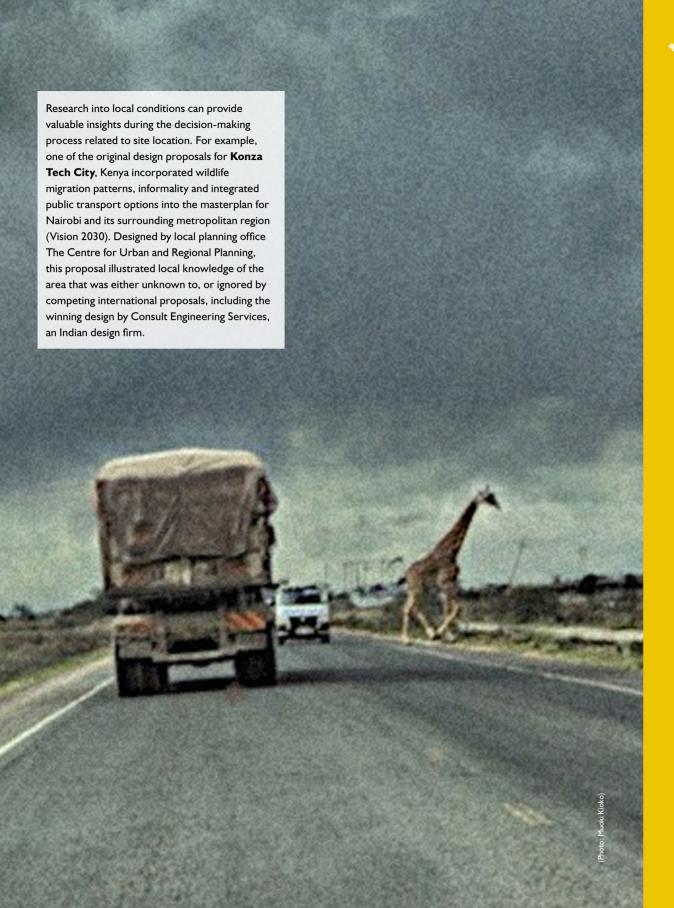
8. Incorporate local cultural heritage(s)

Many contemporary New Towns are developed by international companies with limited knowledge of the local context. This can result in New Towns that use generic urban models and architecture and miss opportunities to provide more vibrant and authentic urban environments. Alternatively, embracing local heritage has the power to stimulate the inclusion of more groups of people, and increase the connection between people and place. Heritage can be architectural monuments or natural landmarks; it can also be local habits and histories or local building techniques and traditions.

Cultural heritage, whether tangible or intangible, is an enrichment in the development of any New Town. Incorporating heritage can help create unique and authentic environments that people can identify with, and that are instantly recognizable. Cultural assets of local populations should also be integrated in plans and researched throughout the planning process. This supports the development of both identity and community. Spiritual connections to sacred spaces (waterways, trees, etc.) should be well-understood, respected, and celebrated. No-go sacred spaces should be zoned appropriately. Customary laws, social norms, and taboos should be researched and accommodated through design.







ombine top-down and bottom-up

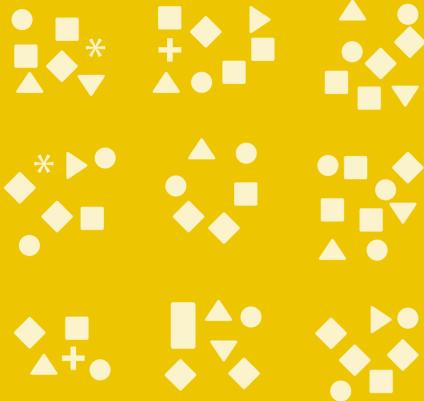
New Towns by definition share a largely top-down approach, with a fixed hierarchical relationship between the government or private party developing the city and the residents who live there. These cities are based on masterplans that often regard the site as a clean slate, depicting surrounding areas as a white void. In reality, a tabula rasa simply does not exist: there is always an underlying landscape, and farmers, nomads, or other residents can usually be found on or near the site. To become more resilient and fair, and to unleash the vital dynamics that can season a new urban area, New Towns should provide for a more inclusive and participatory approach. To that end, existing villages or (temporary) communities using the development site should be respected as preexisting elements of the plan. The plan should actively prevent illegal and unfair displacement of people.

The first phases of a New Town are often managed by large organisations. This is generally a heavily top-down period. To encourage more democratic opportunities for public participation, New Towns should move towards municipal governance as soon as possible. This allows for more representative governance, and a greater diversity of feedback loops for urban managers and planners. Early on, there should be room for many voices: residents' committees should be representative and engagement should be encouraged.

European and American New Towns have shown that after a few decades they can become too vulnerable when dependent on just one institutional owner or developer. During the course of the city's development it will benefit from residents' involvement and private building, economic, and cultural initiatives. The planning process should take this into account and provide the opportunity for more stakeholders to become part of the process of making a new city.





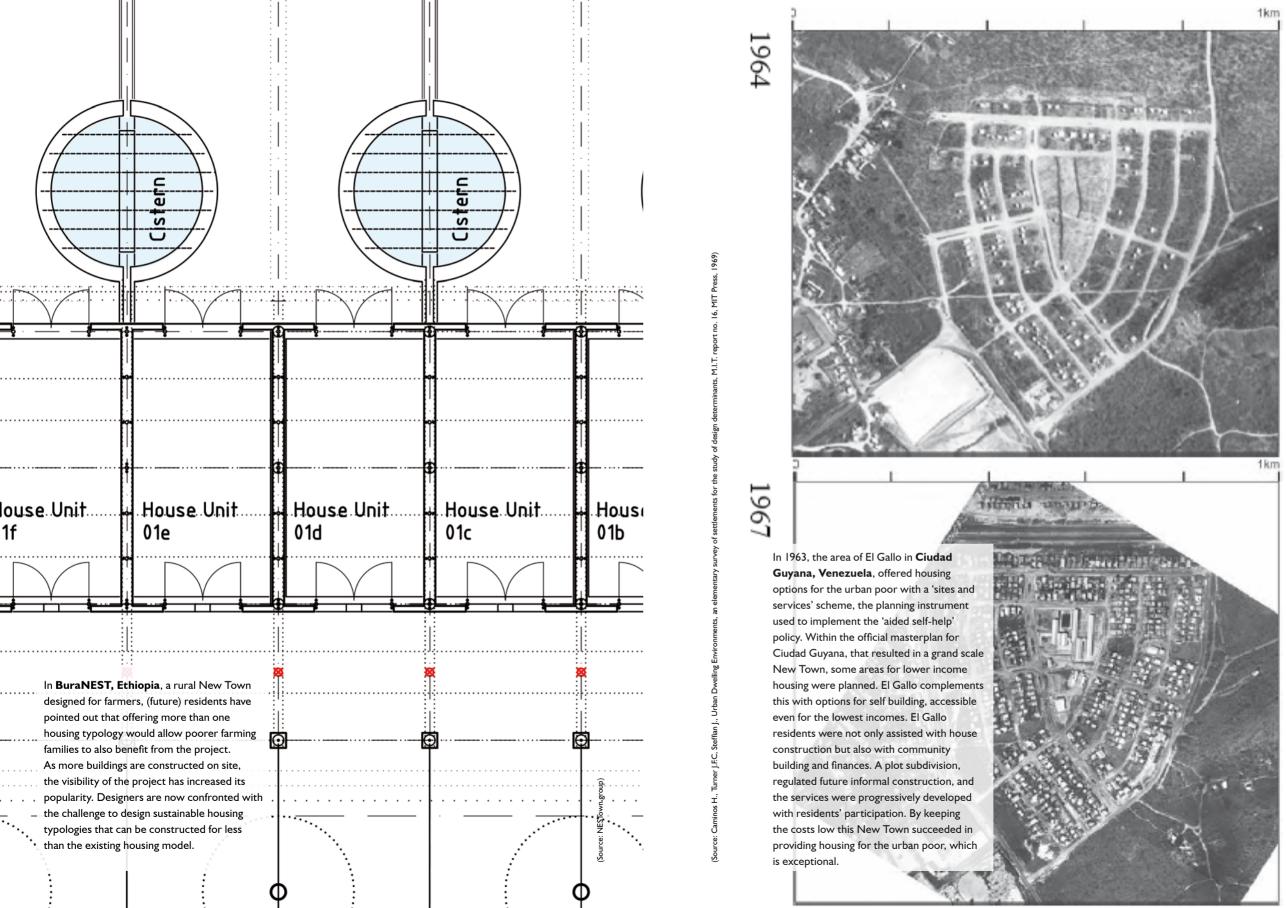


10. New Towns need diversity

When cities are diverse in their programme, economy and population, they are more resilient, more just, and less vulnerable. Cities that have been built for only one economic group become vulnerable to small fluctuations. Cities that have been built with extremely limited housing types for only a few target groups do not offer enough choice for healthy long-term development. Cities grow and mature because residents stay (and change), and new residents migrate to the city. There must be room for these residents to live, work, and establish their place in the culture of a city.

Cities should be built for a representative cross-section of society, including low-income and no-income groups. There is a need for new financial models to achieve inclusiveness and for policies to guarantee this. Especially in Africa, urban planning must incorporate and facilitate incremental settlements, since they will make up the largest part of urbanisation, and because spatial segregation is a threat to societal cohesion. Developing different sites to varying degrees of completeness can offer financially attractive options to multiple income groups. The spatial components of the local 'informal' economy (i.e. kiosks, transport options, markets, etc.) should also be accommodated in spatial plans and engaged as a productive part of urban life.











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